

north bay face and body art guild
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FOR IMMEDIATE RELEASE

FACE PAINTING: STILL A SAFE OPTION FOR HALLOWEEN COSTUMES

Santa Rosa, CA. October, 28 2009—Parents know that Halloween costumes with masks are problematic; they slip and obscure a child’s vision or the kids refuse to wear uncomfortable ones. Many Sonoma County parents have come to rely on face painting and specifically on the Snazaroo brand face paint to complete their child’s costume. In recent days there has been an oft quoted study by The Daily Green (www.thedailygreen) which declares lead was discovered in ‘every face paint’ it sent for analysis. However the authors chose not to report how the makeup was tested, quantities the tested or what empirical protocol was used.

The report also failed to mention that ‘trace metals’ are found in all major brands of makeup on the market, and occur naturally in ingredients used for cosmetics such as black and yellow iron oxide. Further, they failed to disclose that the Snazaroo could have levels 60 times higher than those observed and still meet FDA standards. Finally, Snazaroo is the only major face paint manufacturer who enjoys a child toy safety rating and is compliant with not only FDA cosmetic standards but European Union standards as well. The Snazaroo MSDS sheets are available for download here:
<http://www.snazaroo.us/PDF/ChildToySafety.pdf>

It’s the belief of the NorthBay Face Painting and Body Art Guild that the cosmetics we use on your children are completely safe as according to the federal government and parents should have no concerns using reputable face paint brands, such as Snazaroo, on their children

Karen Baker, founding artist of **FairyDust Faces** and co-director of the **North Bay Face Painting And Body Art Guild** is extensively committed to the success of art instruction in public schools and in local youth organizations. The **North Bay Face and Body Art Guild** is committed to the safety, quality and professionalism of face and body art in northern California.

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